

# Adrien Covington

## Education



Weber State University  
Bachelor of Integrated Studies  
Marketing/Business Admin/Comm



Salt Lake Community College  
Associates of General Education  
Emphasis In Marketing



Supply Chain Association (APICS)  
Certified in Production and  
Inventory Management (CPIM)



Google Certifications  
Ads, Campaigns, Business,  
Analytics Individual Qualification

## Skills

Business intelligence: Power BI, Google Analytics, promotion analysis, data visualization, data warehousing, Excel, surveys.

Supply chain: forecasting, purchasing, enterprise resource planning (ERP), material requirements planning (MRP), production planning, master scheduling, warehouse management system (WMS), distribution requirements planning (DRP).

Marketing: search engine optimization (SEO), content management system (CMS), customer relationship management (CRM) A/B testing, search ads, display ads.

## Contact



adriencovington@yahoo.com



adriencovington.com



801-245-0550

## Work Experience

### Stampin' Up!

February 2018 - Present

#### Forecast Analyst

February 2018 - Present

- ▶ Manage forecasting for over 3,000 active SKUs in twelve countries across eight product categories
- ▶ Perform end of life analyses for discontinuing or transitioning products to optimize rollover and reduce excess inventory

### Perfectly Posh

February 2016 - February 2018

#### Supply Chain Analyst / Demand Planner

March 2017 - February 2018

- ▶ Review historical sales data to determine forecasts and life-cycles for product lines
- ▶ Analyze promotional activities for overall effectiveness and interdepartmental effects

February 2016 - March 2017

#### Business Research Manager

February 2016 - March 2017

- ▶ Develop systems for analyzing contributions of individual products and categories
- ▶ Present findings of quarterly industry trends and product innovations

### Modere

May 2014 - February 2016

#### Household Product Manager

June 2015 - February 2016

- ▶ Craft household product line which conforms to company philosophy for international and domestic markets

#### Associate Product Manager / Market Research Lead

May 2014 - June 2015

- ▶ Compile and analyze data on industry trends

## About

I collect Blastoise Pokemon cards in all languages and have what I think is a very impressive collection, be sure to visit my website to view them all. When not spending inordinate amounts of time on Pokemon cards I love to travel (I have been to 24 different countries), ski, mountain bike, read, and spend time with my family.

