Adrien Covington

Education

Weber State University
Bachelor of Integrated Studies
Marketing/Business Admin/Comm

Salt Lake Community College
Associates of General Education
Emphasis In Marketing

Supply Chain Association (APICS)
Certified in Production and
Inventory Management (CPIM)

Google Certifications
Data Analytics, Advanced Data
Analytics, Business Intelligence

Skills

Business Intelligence: AI, data mining, data visualization, data warehousing, Excel, Power BI, promotion analysis, Python, R, SQL, surveys.

Supply Chain: distribution requirements planning (DRP), enterprise resource planning (ERP), forecasting, material requirements planning (MRP), master scheduling, production planning, purchasing, warehouse management system (WMS).

Contact

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About

I collect Blastoise Pokemon cards in all languages and have what I think is a very impressive collection, be sure to visit my website to view them all. When not spending inordinate amounts of time on Pokemon cards, I love to travel, ski, mountain bike, officiate high school basketball, read, and spend time with my family.

Work Experience

Stampin' Up!

February 2018 – Present

Forecast Analyst
February 2018 - Present

▶ Managed forecasting for over 3,000 active SKUs in twelve countries across eight product categories.
▶ Performed end of life analyses for discontinuing or transitioning products to optimize rollover and reduce excess inventory.
▶ Constructed a system for measuring forecast accuracy using limited/basic tools. An Excel pivot table was created to display information on micro and macro levels for MAPE, MAD, over/under forecasts, Percent of IOQ, Absolute error, etc… All of these metrics had weighted and unweighted values which could be displayed in table or graph formats. This let the forecasting team quickly identify and improve their forecasting methods.

Perfectly Posh

February 2016 – February 2018

Supply Chain Analyst / Demand Planner
March 2017 - February 2018

▶ Created a statistical forecast model for products based on run rates and top line revenue forecasts. This enabled the supply chain team to quickly identify inventory situations such as overstocking or sell outs and when they were expected to occur.
▶ Analyzed promotional activities for overall effectiveness and interdepartmental effects. This permitted the marketing, finance, and product development teams to make informed decisions moving forward.

Business Research Manager
February 2016 - March 2017

▶ Developed systems for analyzing contributions of individual products and categories.
▶ Researched and presented findings of quarterly industry trends and product innovations. This aided product development in their creation process, enabling them with data and new ideas.

Modere

May 2014 – February 2016

Household Product Manager
June 2015 - February 2016

▶ Oversaw the entire household product lineup which included laundry detergents, fabric softeners, hard surface cleaners, and dish detergents.
▶ Completed an overhaul of the existing household product lineup. The incumbent products had outdated formulas and lacked marketing claims inline with current consumer preferences. My team and I developed five product reformulations and three entirely new products as part of the overhaul.

Associate Product Manager / Market Research Lead
May 2014 - June 2015

▶ Worked with brand managers in the conception and implementation of products. Much of this was centered around market research in determining appropriate pricing structures as well as broad market trends both domestic and foreign.